

KS5 Learning Plan Y13: BTEC Business Extended Certificate

Date	Teacher 1	Independent Learning	Teacher 2	Independent Learning
11/9/23	Unit 2 LAB – Purpose of researching information to identify needs and wants of customers	LAA Retrieval	Unit 2 LAC – Developing a Marketing Campaign	C1 – Marketing campaign activity
18/9/23	LAB – Purpose of researching information to identify needs and wants of customers	LAA Retrieval	LAC – Developing a Marketing Campaign	C2 – Marketing mix
25/9/23	LAB – Purpose of researching information to identify needs and wants of customers	B1 - Purpose of researching information to identify needs and wants of customers	LAC – Developing a Marketing Campaign	C3 – Marketing campaign
2/10/23	LAB – Purpose of researching information to identify needs and wants of customers	B2 - Market research methods and use	LAC – Developing a Marketing Campaign	C4 – Appropriateness of marketing campaign
09/10/23	LAB – Purpose of researching information to identify needs and wants of customers	B3 - Developing a rationale	LAC – Developing a Marketing Campaign	Retrieval of LAC
16/10/23	Supervision of practice paper 1 – Part A	Research and completion of practice paper 1 – Part A	Supervision of practice paper 1 – Part A	Research and completion of practice paper 1 – Part A
23/10/23	Supervision of practice paper 1 – Part B	Research and completion of practice paper 1 – Part B	Supervision of practice paper 1 – Part B	Research and completion of practice paper 1 – Part B
Half Term				

06/11/23	Practice paper 1 feedback	Practice paper 1 response	Practice paper 1 feedback	Practice paper 1 response
13/11/23	Mock exam to take place in lesson (Past Paper 2)	Mock exam preparation (Past Paper 2)	Mock exam to take place in lesson (Past Paper 2)	Mock exam preparation (Past Paper 2)
20/11/23	Mock feedback	Response tasks to feedback on Mock	Mock feedback	Response tasks to feedback on Mock
27/11/23	Supervision of section 1 and 2 preparation tasks for Part A for Past Paper 3	Completion of Part A section 1 and 2 preparation tasks	Supervision of section 1 and 2 preparation tasks for Part A for Past Paper 3	Completion of Part A section 1 and 2 preparation tasks
04/12/23	Supervision of section 1 and 2 preparation tasks for Part A for Past Paper 3	Completion of Part A section 1 and 2 preparation tasks	Supervision of section 1 and 2 preparation tasks for Part A for Past Paper 3	Completion of Part A section 1 and 2 preparation tasks
11/12/23	Supervision of completion of Part B for Past Paper 3	Completion of Part B for Past Paper 3	Supervision of completion of Part B for Past Paper 3	Completion of Part B for Past Paper 3
18/12/23	Past Paper 3 feedback	Response tasks to feedback on Past Paper 3	Past Paper 3 feedback	Response tasks to feedback on Past Paper 3
Christmas Holiday				
8/1/24	Unit 2 exam	Unit 2 exam	Unit 2 exam	Unit 2 exam
Y13 Mocks				
22/1/24	LAA - Examine how effective recruitment and selection contribute to business success	A1- Recruitment of staff	LAA - Examine how effective recruitment and selection contribute to business success	A3 – Ethical and legal considerations
29/1/24	LAA - Examine how effective recruitment and selection contribute to business success	A1 and A2 – Recruitment of staff and Recruitment and selection process	LAA - Examine how effective recruitment and selection contribute to business success	A3 - Ethical and legal considerations

5/2/24	LAA - Examine how effective recruitment and selection contribute to business success	A2 - Recruitment and selection process	LAA - Examine how effective recruitment and selection contribute to business success	A3 - Ethical and legal considerations
Half Term				
19/2/24	LAB - Undertake a recruitment activity to demonstrate the processes leading to a successful job offer	B1 - Job applications	LAC - Reflect on the recruitment and selection process and your individual performance	C1 - Review and evaluation
23/2/24	LAB - Undertake a recruitment activity to demonstrate the processes leading to a successful job offer	B1 - Job applications	LAC - Reflect on the recruitment and selection process and your individual performance Review and evaluation	C1 - Review and evaluation
4/3/24	LAB - Undertake a recruitment activity to demonstrate the processes leading to a successful job offer	B2 - Interviews	LAC - Reflect on the recruitment and selection process and your individual performance	C2 - SWOT analysis
11/3/24	LAB - Undertake a recruitment activity to demonstrate the processes leading to a successful job offer	B1 - Interviews	LAC - Reflect on the recruitment and selection process and your individual performance	C2 - SWOT analysis
18/3/24	LAB - Undertake a recruitment activity to demonstrate the processes leading to a successful job offer	B2 - Skills	LAC - Reflect on the recruitment and selection process and your individual performance	C2 - Action plan

25/3/24	LAB – Undertake a recruitment activity to demonstrate the processes leading to a successful job offer	B2 - Skills	LAC – Reflect on the recruitment and selection process and your individual performance	C2 – Action plan
Easter Holiday				
Easter Holiday				
15/4/24	Supervision of re-submission of Assignment 8.1	Completion of Re-submission of Assignment 8.1	Supervision of re-submission of Assignment 8.1	Completion of Re-submission of Assignment 8.1
22/4/24	Supervision of re-submission of Assignment 8.1	Completion of Re-submission of Assignment 8.1	Supervision of re-submission of Assignment 8.1	Completion of Re-submission of Assignment 8.1
29/4/24	Supervision of re-submission of Assignment 8.2	Completion of Re-submission of Assignment 8.2	Supervision of re-submission of Assignment 8.2	Completion of Re-submission of Assignment 8.2
6/5/24	Supervision of re-submission of Assignment 8.2	Completion of Re-submission of Assignment 8.2	Supervision of re-submission of Assignment 8.2	Completion of Re-submission of Assignment 8.2
13/5/24	Coursework sent to exam board	Coursework sent to exam board	Coursework sent to exam board	Coursework sent to exam board
Summer exams				
Half Term				